

A STAGE MANAGEMENT GROUP SERVICE

PARCEVAL™ *for K–12 theater programs.**A hosted production-workbook system, designed for secure school deployment.*

PARCEVAL™ turns a teacher's licensed script into the production paperwork their student Stage Manager will use to run the show.

PARCEVAL™.

A hosted, *per-production* service.

A three-component bundle delivered under a single per-production license:

- ◆ PARCEVAL™ Sheets — production workbooks for SM, Show Flow, Props, Costumes, Cues, and more.
- ◆ PARCEVAL Help — in-product guidance for each sheet.
- ◆ Parceval — bounded AI Teacher's Assistant. Teacher-only. Not a student-facing chatbot.

The Paperwork.

Script in. *Paperwork out.*

Script in, paperwork out. The teacher uploads a licensed script; PARCEVAL extracts production-relevant data; the teacher reviews and edits the workbooks, scopes student Stage Manager access (pseudonymous and teacher-controlled, no student PII), and retains the final Excel files.

The Stage Manager.

No student PII. *By design.*

By design, PARCEVAL collects no student personally identifiable information — no cast lists, rehearsal schedules, emails, names, or grades. Student Stage Manager access uses teacher-controlled, role-based pseudonymous identifiers. The teacher is the only PII-bearing user.

VENDOR

Stage Management Group LLC.

South Carolina-registered EdTech company. Founders bring decades of professional stage management and educational theater practice.

Outside counsel: Nelson Mullins Riley & Scarborough LLP.

ARCHITECTURE

Two-website split. *No district install.*

Marketing, registration, and payment occur at stagemanagement.ai; the product on a separate, access-controlled product domain. Student production data never reaches the marketing site.

Cloud-hosted in the United States — no on-premises installation, no software on district networks, no district IT integration required. Hosting and sub-processor details available on request.

PRICING

\$250 *per production.*

One license covers the full production — all workbooks, in-product Help, and the teacher's assistant. No subscription, no per-seat fee, no annual minimum.

EDUCATIONAL COMPLIANCE FRAMEWORKS *Frameworks our procurement posture is built against.*

A4L / SDPC

Member • National Data
Privacy Agreement

CoSN

K-12CVAT self-assessment •
on request

1EdTech

Data Privacy Rubric • on
request

NIST CSF

Alignment crosswalk • on
request

HOW A PRODUCTION FLOWS

Five steps. *One license.*

Student Stage Manager access is pseudonymous, teacher-controlled — no student PII.

OUT OF SCOPE

No student-facing AI.

Not part of this offering. PARCEVAL is teacher-facing. *The Company* — SMG's separate student-tier mentor — is a distinct product under a separate agreement and is not included in PARCEVAL. Districts purchasing PARCEVAL authorize no student-facing AI.

PROCUREMENT REFERENCE

WHAT DISTRICTS *ask.* THE DILIGENCE *behind it.*

We know what district procurement evaluates — and we're doing the work on each. Current status and documentation available on request.

01

VENDOR IDENTIFICATION

Stage Management Group LLC — registered in South Carolina.

Commercial: business@parceval.ai

Privacy: legal@parceval.ai

Security: admin@parceval.ai

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SUB-PROCESSORS

Current sub-processor list available on request.

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AUTHENTICATION

Authenticated teacher and admin accounts, with admin actions separately gated. Student Stage Manager access via teacher-provisioned pseudonymous role identifiers. Authentication details available on request.

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NDPA POSTURE

SMG is an A4L / SDPC member, operating under the National Data Privacy Agreement framework. NDPA documentation available on request.

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BREACH NOTIFICATION

72-hour LEA notification per NDPA. Defined internal detection-to-triage process. Single Incident Commander model; three-severity classification. Escalation: technical → executive → legal → districts. Incident-response procedure available on request.

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ACCESSIBILITY

Designed for WCAG 2.1 AA accessibility. Conformance documentation and current VPAT status available on request.

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PRODUCT IDENTIFICATION

PARCEVAL™ — hosted SaaS production-workbook system with a bounded, teacher-only AI assistant (Parceval). Three-component bundle defined in the EULA; per-production licensing. District-level administration on the product roadmap.

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ADULT DATA HANDLING

Teacher account: name, email, school/organization. Production metadata: show title, playwright, technical details, mic counts. Submitted script files. Generated production paperwork. Usage metrics: session timestamps and token counts. Standard request metadata for security and rate limiting.

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RETENTION

Production-scoped retention. Teachers retain their finalized Excel files. Retention configuration available on request.

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SECURITY SELF-ASSESSMENTS

K-12CVAT, NIST CSF crosswalk, and 1EdTech Data Privacy Rubric; documentation available on request.

Penetration testing scheduled prior to district procurement; results available on request.

SOC 2 on our security roadmap; current status available on request.

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INSURANCE

Cyber, Tech E&O, and General Commercial Liability coverage — current status available on request.

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STUDENT DATA HANDLING

PARCEVAL collects no student PII — no cast lists, rehearsal schedules, emails, names, or grades. Student Stage Manager access uses teacher-controlled pseudonymous role identifiers; the teacher is the only PII-bearing user.

Compliance mapping and details available on request.

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AI / INFERENCE

AI inference runs via the Anthropic API under terms that prohibit training on customer content, advertising use, or resale. Sessions are stateless — no profile is retained between turns. Current data-handling terms, including retention and any Zero Data Retention configuration, available on request.

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PRIVACY FRAMEWORKS

Designed to meet FERPA and COPPA requirements for K-12 deployment.

State scope: SC, MD, NC, MN.

Framework documentation, counsel opinions, and state-specific addenda available on request.

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DISCONTINUATION & DATA RETURN

Formal policy covers five scenarios — teacher cancellation, non-payment, AUP violation, product discontinuation, full wind-down — each with defined notice periods, export windows, and refund terms.

Production-scoped; teachers retain their finalized Excel files. Full policy available on request.

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AUDIT LOGS

Server-side activity logging is in place. Log scope and retention details available on request.

REQUEST THE PROCUREMENT PACKET

Framework documentation, sub-processor list, and NDPA materials.

business@parceval.ai

PARCEVAL™ · for district procurement. This overview describes our compliance posture and is not a contractual representation; binding terms are set out in our DPA and EULA. Current status of any item available on request.

stagemanagement.ai · business@parceval.ai